April 20, 2020
Version 1.0

Cookie & Privacy Policy for Benjamin Day Consulting, Inc.

This is the Cookie & Privacy Policy for Benjamin Day Consulting, Inc., accessible from https://www.benday.com.

This document describes our generic policy for all our sites and describes any items that are specific to different types of offerings or websites.

General Privacy Policy

1. Benjamin Day Consulting, Inc. will not sell your information.
2. Our websites gather usage information to measure traffic, user engagement, and application performance. This telemetry information is stored in one or more of the following: the application's database, Google Analytics, WordPress JetPack, Microsoft Application Insights.

In-Person Training & training.benday.com Privacy Policy

1. All the items in General Privacy Policy described above.
2. Your trainer or trainers will have access to your registration information.
3. If your course is Scrum.org training course, your registration info (first name, last name, email address, course, and course date) will be sent to Scrum.org as part of the assessment and certification process.
4. Your trainer may choose to use your registration information to invite you to connect on social media (LinkedIn, Facebook, etc.)
5. Unless you otherwise specify, your trainer may choose to use your course registration info (first name, last name, email address, course, and course date) to contact you about this course or future courses.
6. You may choose to hide your registration information from the other students in your class.

7. Training.benday.com uses Microsoft Application Insights to track the usage and monitor the health of this application. [Click here for more information about App Insights.](#)

Online Course / [courses.benday.com](#) Privacy Policy

1. All the items in General Privacy Policy as described above.
2. Courses.benday.com uses Microsoft Application Insights to track the usage and monitor the health of this application. [Click here for more information about App Insights.](#)
3. Courses.benday.com logs information about traffic to the application's database. Here are some of the items we capture: viewing of unpaid videos, viewing of paid course videos, downloading of slides and demos on paid courses. This is not intended to be a comprehensive list.
4. Credit card payments & credit card information. We *do not* store your credit card information. Payments are handled by Stripe.com and we only store the information required to associate order information on courses.benday.com with the transactions on Stripe such as Stripe's customer id and session ids. Please refer to Stripe's privacy policy for more information.
5. We do not store your passwords in any form.
6. We store your email address, first name, last name, and login user id.
7. We may email you to inform you of new courses, in-person trainings, technical news, and/or other offerings. You can opt out of these promotions by emailing info@benday.com or via unsubscribe link in the email (if available). We'll also email you receipts about purchases and account information.

Azure DevOps Extensions via [marketplace.visualstudio.com](#)

1. Microsoft captures telemetry information about installs, uninstalls, feedback, etc. We have access to view this information but we do not have any control over this. For more information, review the relevant privacy policies on Microsoft's website(s).
2. Our tasks do not capture or forward any telemetry information.
3. Logging output from the tasks might appear in your build and release logs but we do not have access to any of this data.

What Are Cookies

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes

need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the sites functionality.

For more general information on cookies see the Wikipedia article on HTTP Cookies.

How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of the this site. Therefore it is recommended that you do not disable cookies.

The Cookies We Set

- Login related cookies

  We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

- Surveys related cookies

  From time to time we offer user surveys and questionnaires to provide you with interesting insights, helpful tools, or to understand our user base more accurately. These surveys may use cookies to remember who has already taken part in a survey or to provide you with accurate results after you change pages.

- Forms related cookies

When you submit data to through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence.

- Site preferences cookies

  In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.

Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

- Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you.

More Information

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site. This Cookies Policy was created with the help of the Cookies Policy Template Generator and the Terms and Conditions Template.

However if you are still looking for more information then you can contact us through one of our preferred contact methods:

- By visiting this link: www.benday.com
- Emailing us: info@benday.com

Revision History

Version	Date	Description
1.0	April 20, 2020	Created privacy policy.